

State of the Industry

Presented by Jon Escobar, Vice President

July 2023

Agenda

State of the Industry 2 What Lies Ahead

Data sources and inputs

Deltek. Clarity





Attendees

Deltek. Clarity

Deltek.

Clarity: Architecture & Engineering Industry Study

> Society for Marketing Professional Services

AIA

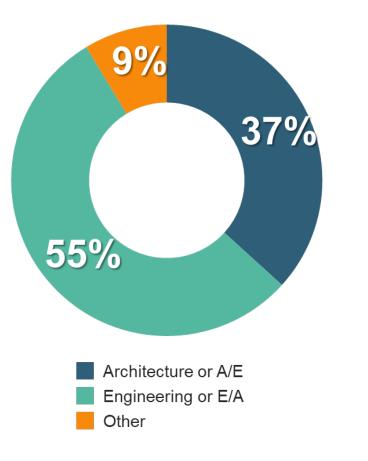
44th Annual Comprehensive Report

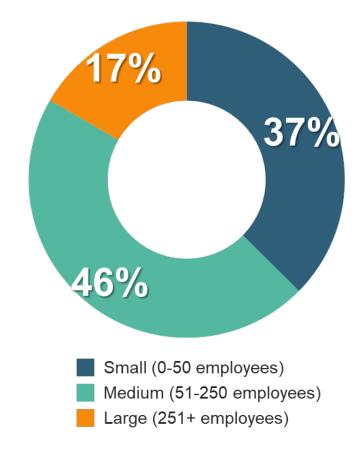
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In collaboration with:

ACEC

Deltek Clarity participant profile





Deltek. Clarity





Clients

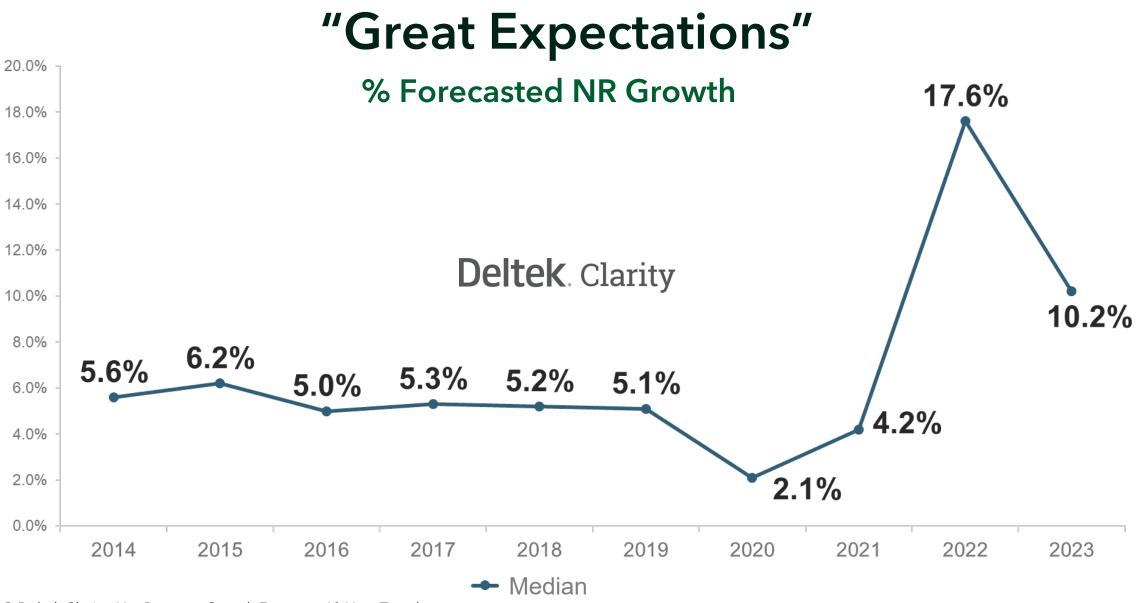


Research & Databases



Word on the Street

State of the Industry

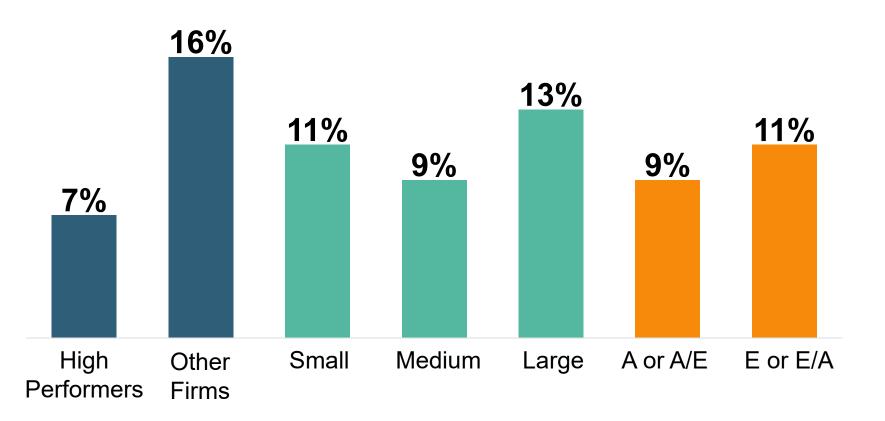


© Deltek Clarity: Net Revenue Growth Forecast: 10-Year Trend

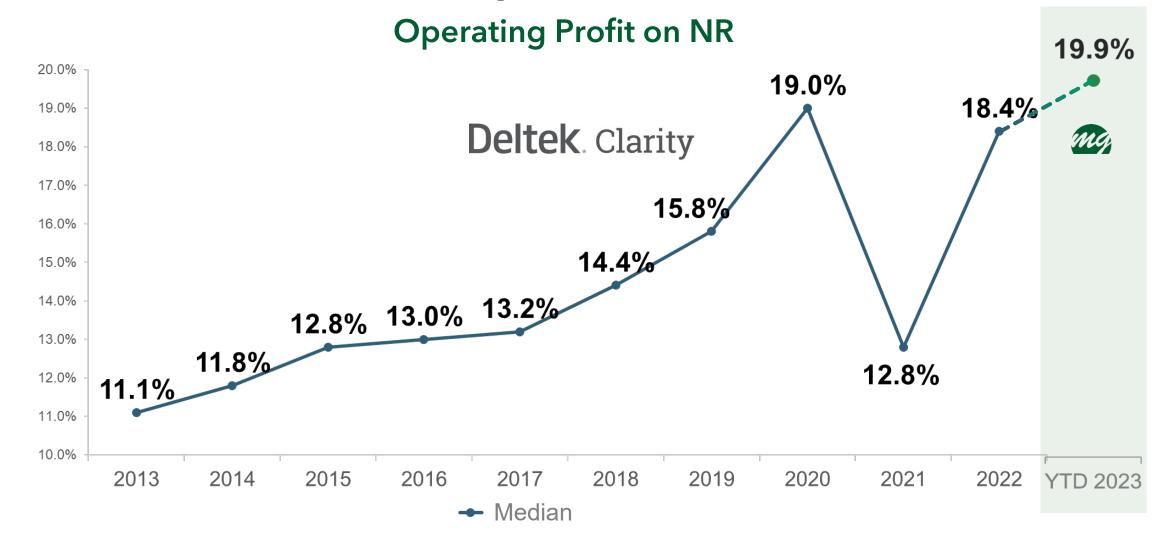
Net Revenue Growth Forecast

10.2% -7.4

Top Quarter: 24.6% Bottom Quarter: 1.3%



Incredible performance- still



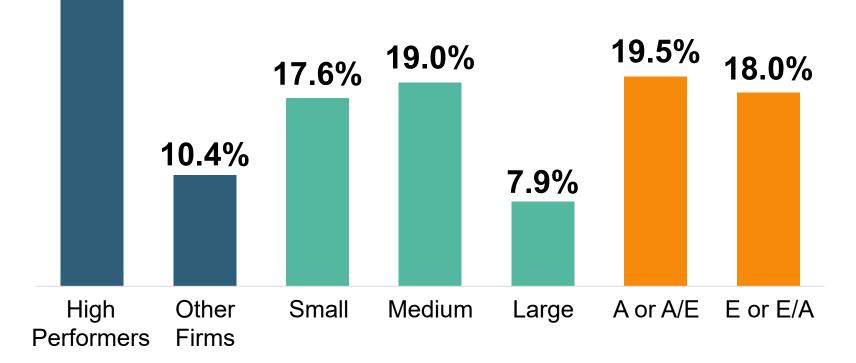
[©] Deltek Clarity: Operating Profit on Net Revenue: 10-Year Trend

Operating Profit on Net Revenue

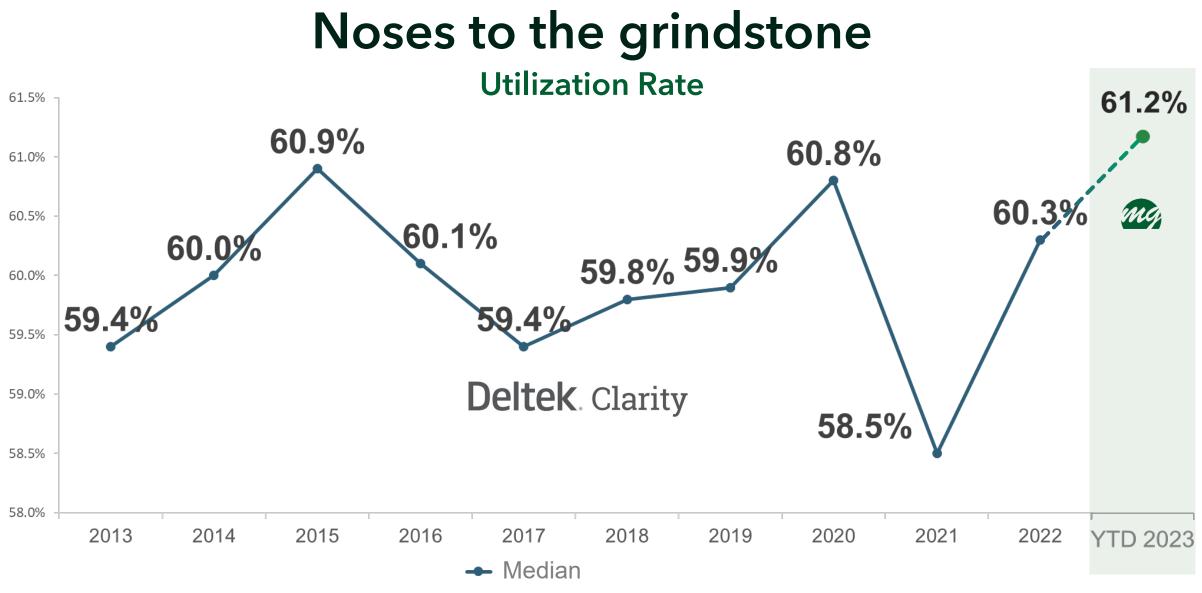
27.2%

18.4% +5.6 Top Quarter: 32.0%

Bottom Quarter: 8.4%

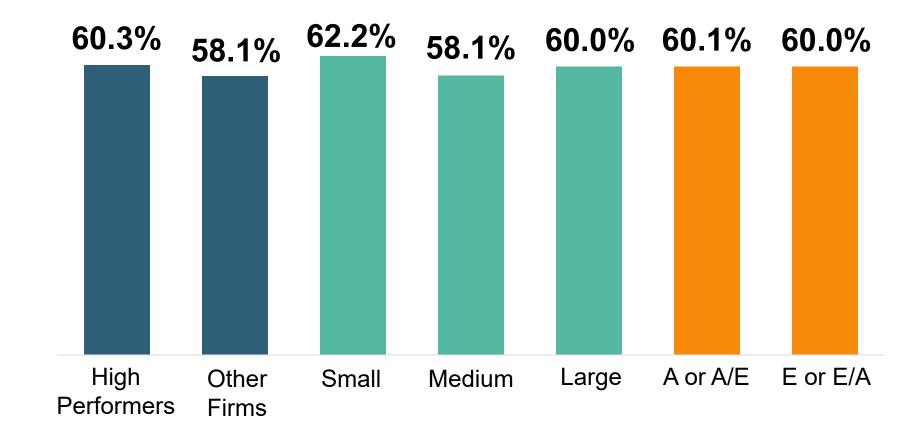


Divide pre-tax, pre-distribution profit by net revenue (total revenue minus consultants and other direct expenses).



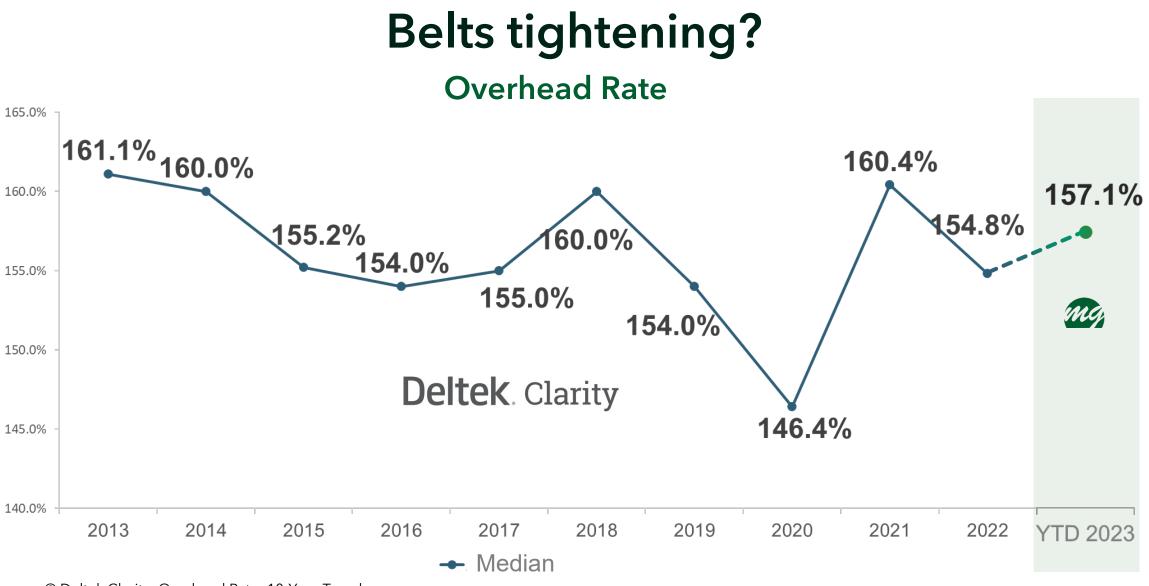
[©] Deltek Clarity: Utilization Rate: 10-Year Trend

Utilization Rate



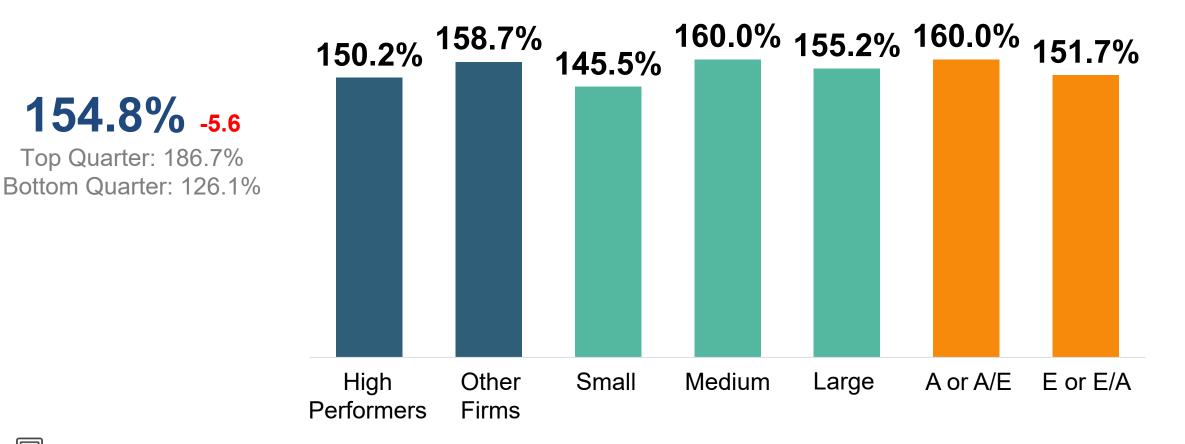
60.3% +1.0 Top Quarter: 65.6% Bottom Quarter: 54.4

Divide the cost of labor charged to projects by the total labor cost of the firm.

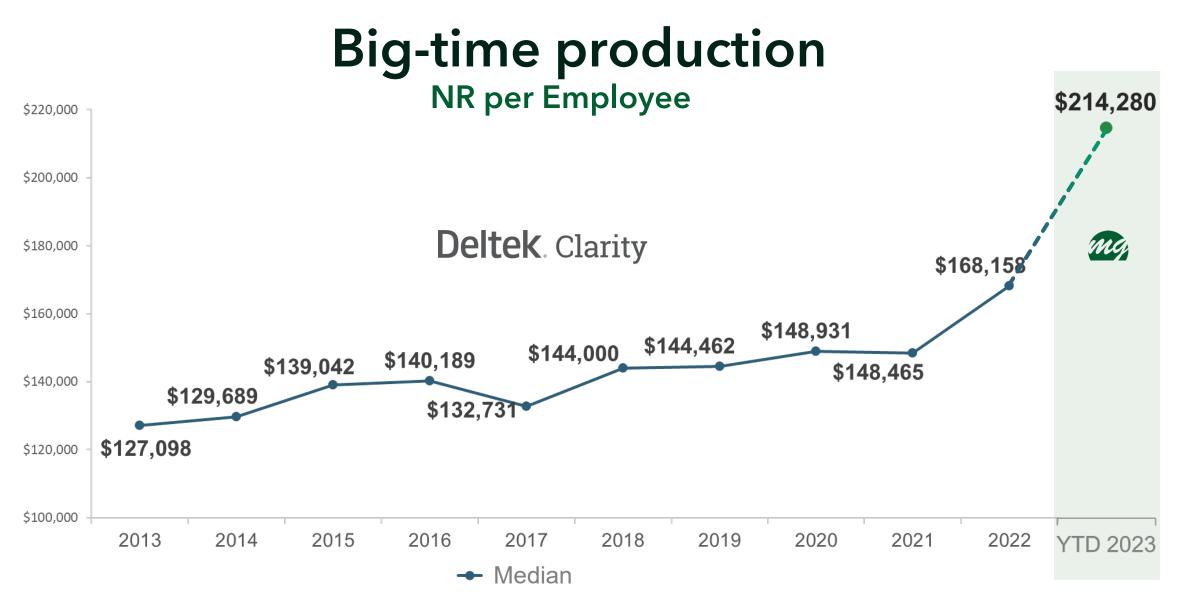


[©] Deltek Clarity: Overhead Rate: 10-Year Trend

Overhead Rate



 $\frac{1}{|x|}$ Divide total overhead (before distributions) by total direct labor expense.



[©] Deltek Clarity: Net Revenue per Employee: 10-Year Trend

Net Revenue per Employee

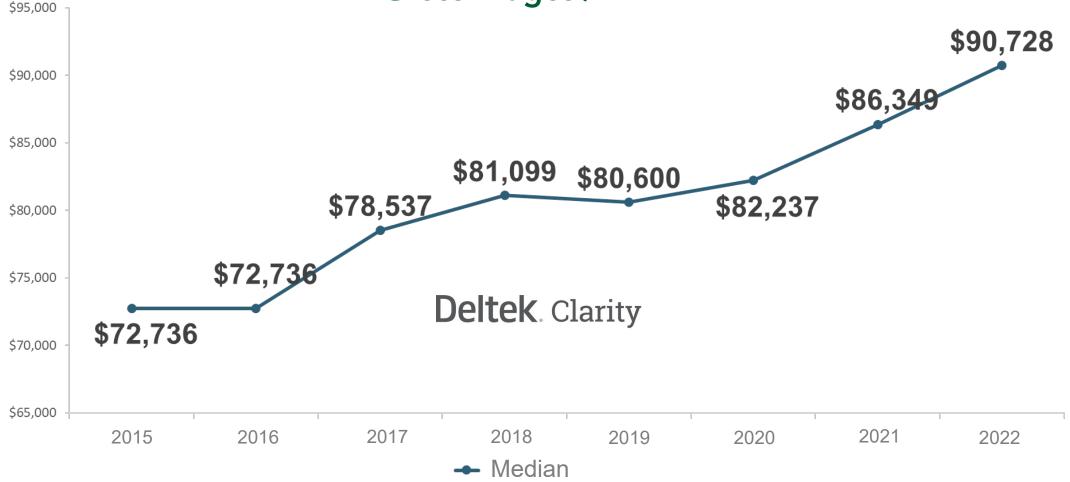




Divide net revenues by average total staff during the year, including principals.

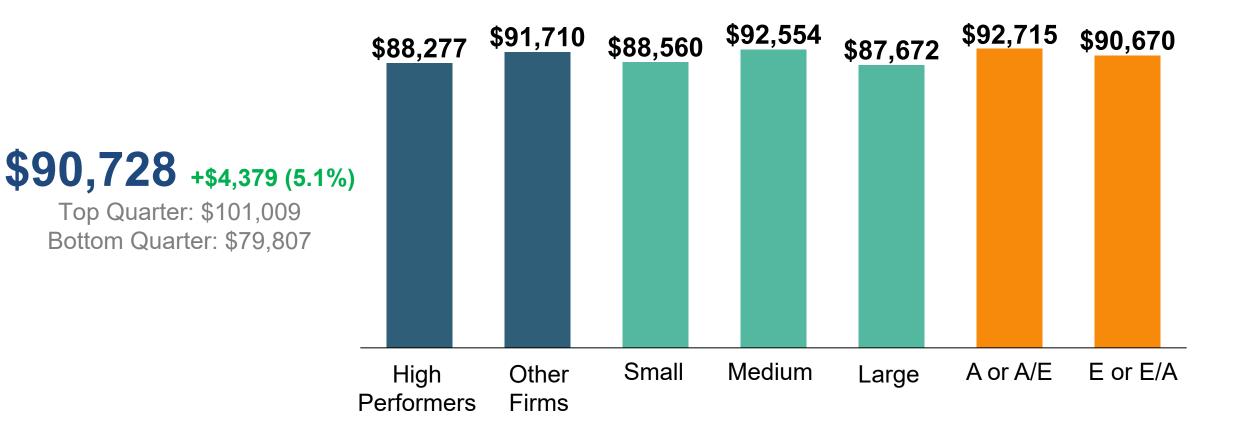
Labor costs keep breaking records

Gross Wages / FTE



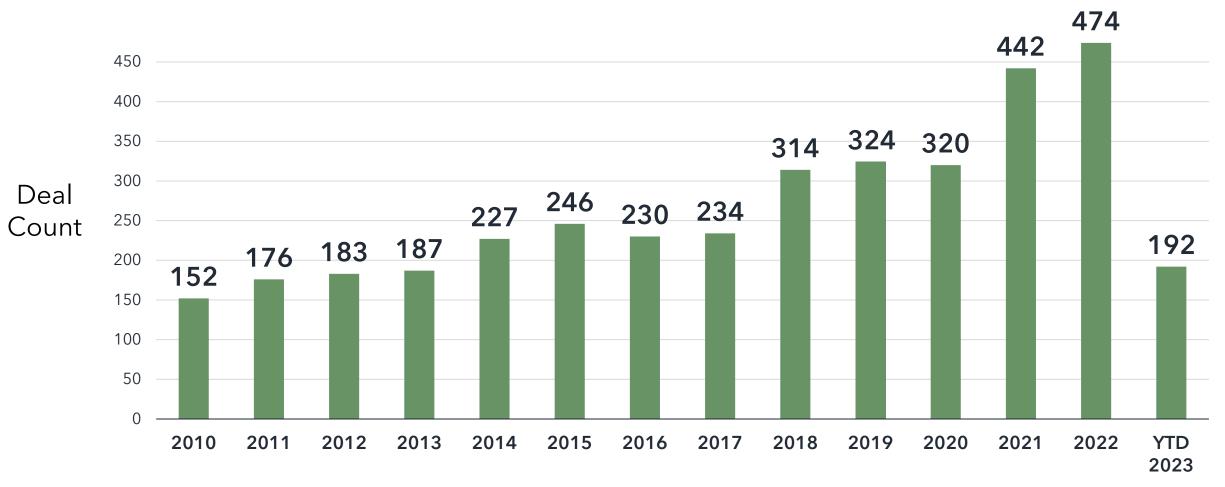
© Deltek Clarity: Gross Wages per FTE: 5-Year Trend

Gross Wages per FTE



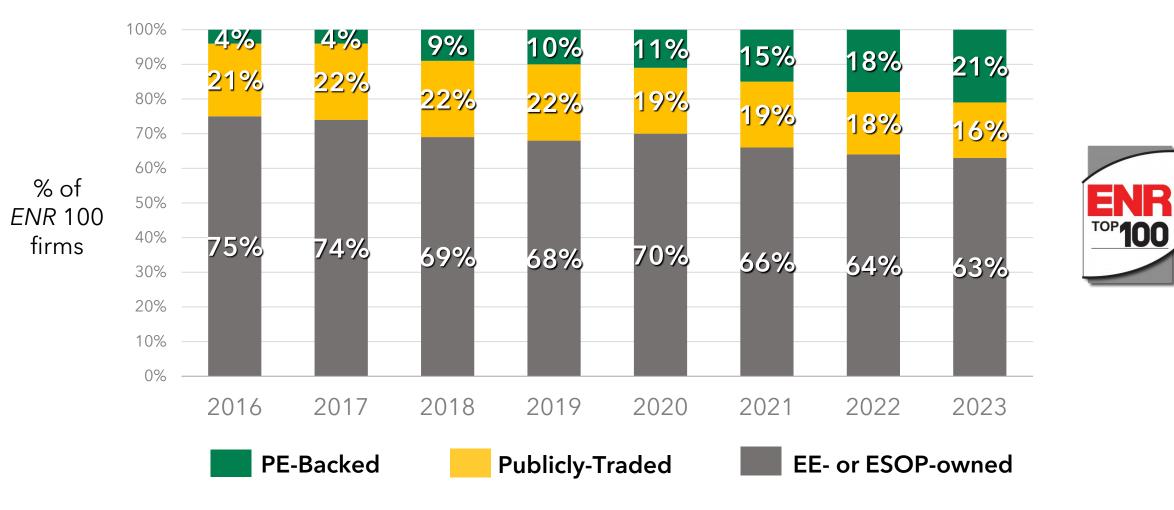
Divide net revenues by average total staff during the year, including principals.

AE industry consolidation continues



Source: Morrissey Goodale Research

Recapitalizing before our eyes



Source: Morrissey Goodale Research



Who's leading?



Average age of ENR Top 500 CEOs



Average years an industry CEO has been with their firm



Average years an industry CEO has been in their position



Industry CEOs that are women



Industry CEOs that have a graduate degree



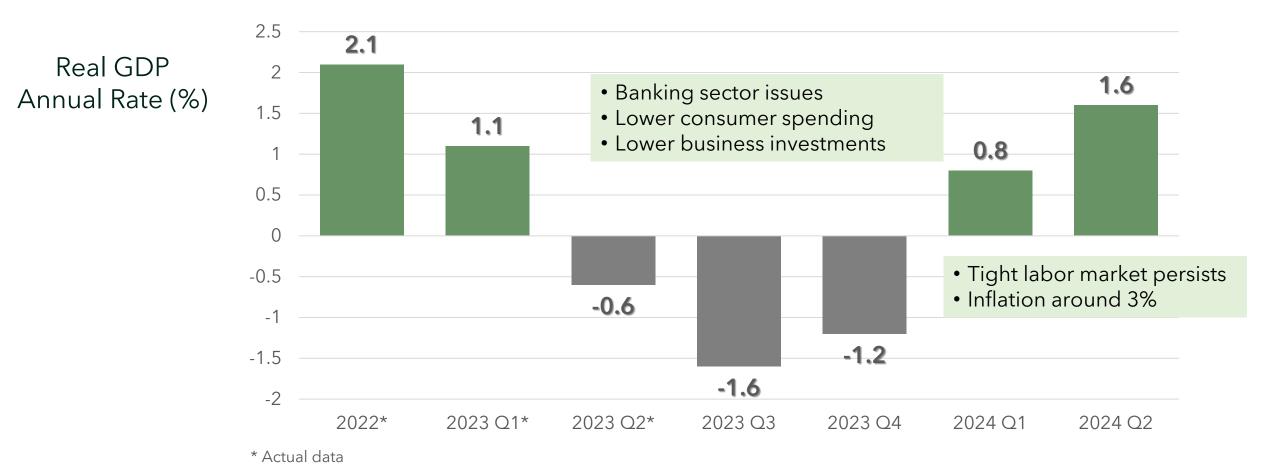
Industry CEOs that have a non-AE undergraduate degree



What Lies Ahead

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It's a slowing, yet resilient economy



Source: The Conference Board; WSJ

Consumer Confidence is Down

UNIVERSITY OF MICHIGAN CONSUMER SENTIMENT INDEX (May)



THE CONFERENCE BOARD CONSUMER CONFIDENCE INDEX (May)



The AE remains optimistic, even if a little less so

March Symposium attendees believed 2023 will be better than 2022

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76%



June Symposium attendees believe 2023 will be better than 2022

Dodge Momentum Index agrees

DODGE MOMENTUM INDEX

(2000=100, Seasonally Adjusted)

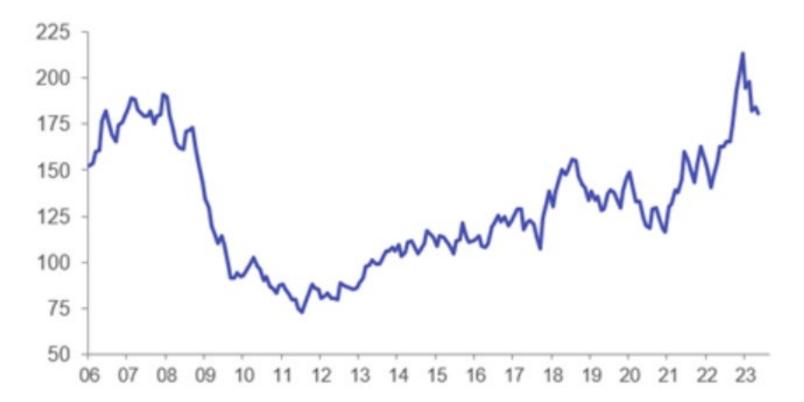
| | May-23 | Apr-23 | % Change |
|------------------------|--------|--------|----------|
| Dodge Momentum Index | 180.5 | 184.1 | -2.0% |
| Commercial Building | 202.9 | 216.0 | -6.1% |
| Institutional Building | 152.8 | 144.7 | 5.6% |

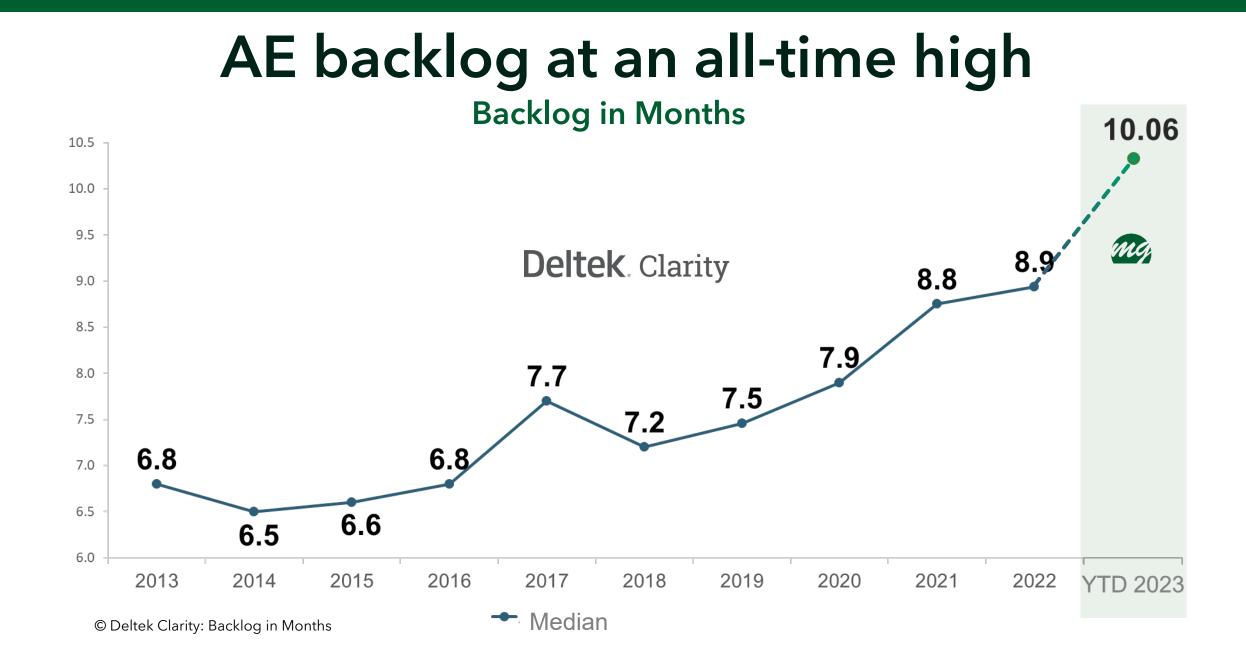
Source: Dodge Construction Network

But the index is still near a 17-year high

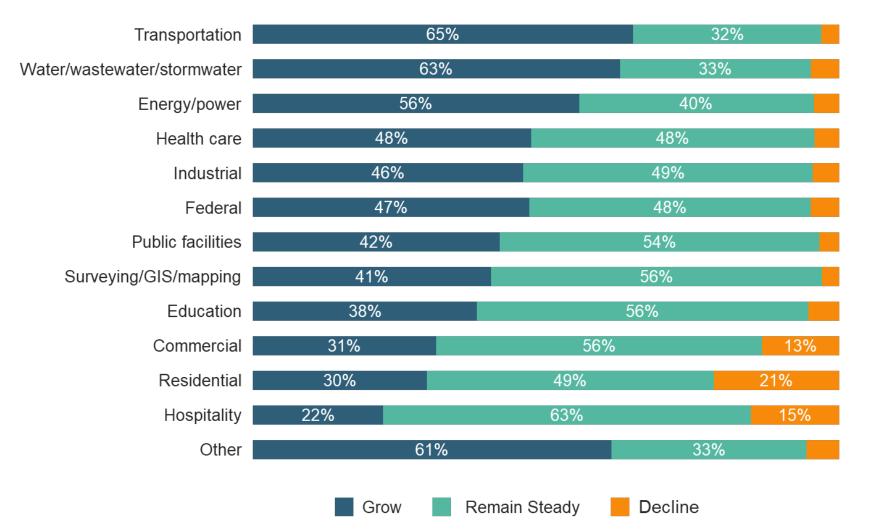
DODGE MOMENTUM INDEX

(2000=100, Seasonally Adjusted)



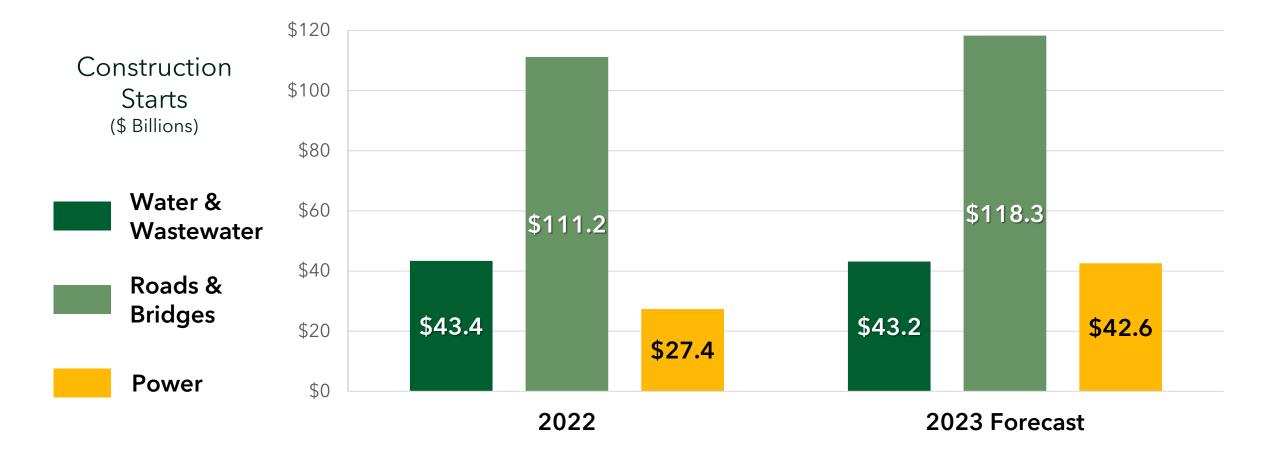


Market forecasts - Deltek Clarity (44th) Market position in next 18 months



Deltek. Clarity

Infrastructure investment up 12%



Source: Construct Connect

Institutional markets: steady

Overall growth at 4% in 2023



Source: Construct Connect

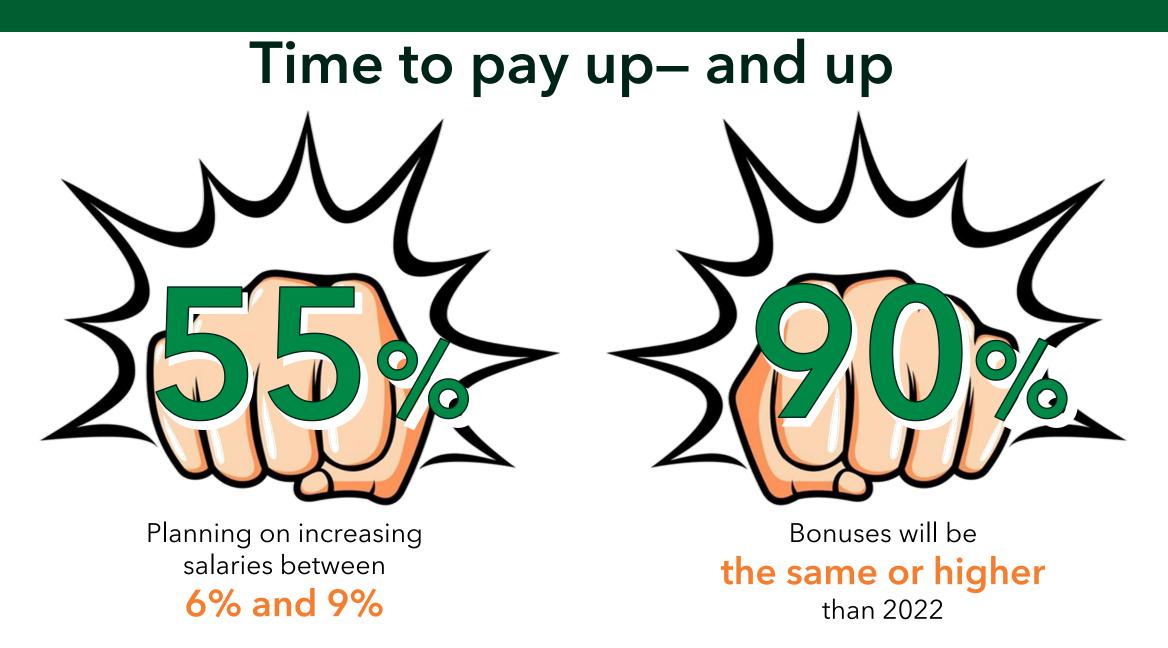
Commercial and industrial facing challenges

Overall decline of 12% forecasted for 2023

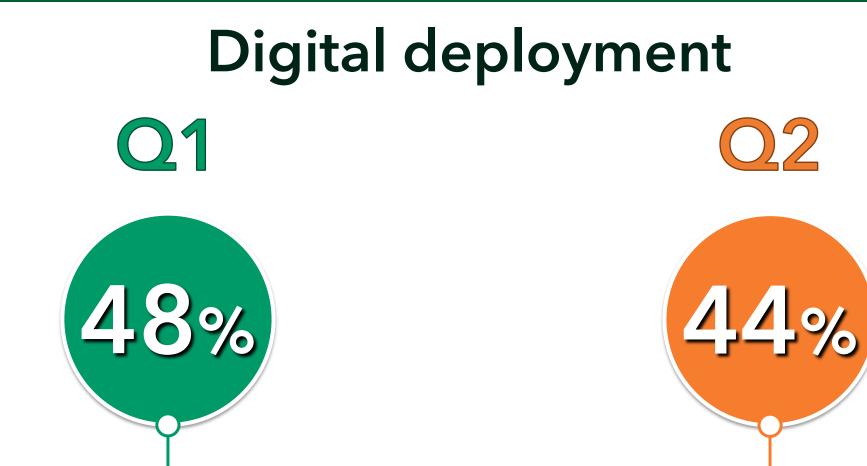


Source: Construct Connect

Where are we investing?

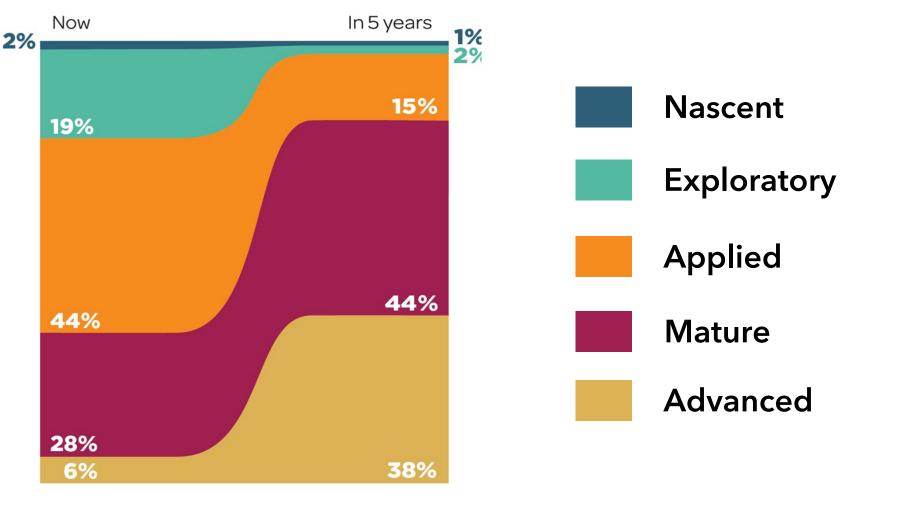


Source: Morrissey Goodale's Weekly Word on the Street



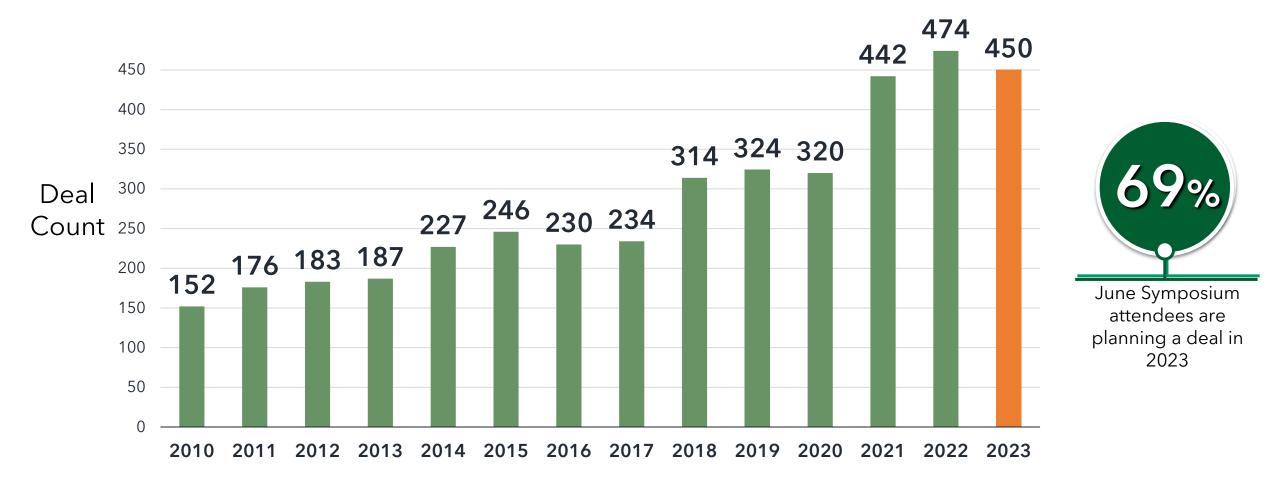
March Symposium attendees expected to generate revenues through digital products and/or digital service offerings in 2023 June Symposium attendees expect to generate revenues through digital products and/or digital service offerings in 2023

Digital transformation maturity Deltek Clarity (44th)



Deltek. Clarity

Close to record consolidation in 2023



Source: Morrissey Goodale

Top challenges Q1



Talent / Hiring



Economy



Capacity 6%



Acquisitions







Diversifying client types 6%

Growth / Expansion

Business development

1%





Talent / Hiring **70%**



Growth / Expansion 10%



Economy



Technology 6%



Diversifying client types



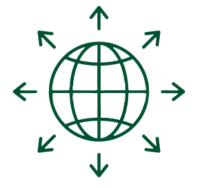
Acquisitions 3%



Capacity

Greatest opportunities Q1







Expanding presence in specific end markets **24%**

Geographical expansion **22%**

Specific markets 18%

Greatest opportunities Q2



Geographical expansion **23%**



Expanding presence in specific end markets 22%



Technology



Mergers & Acquisitions 10%

In Summary

Major Themes:

- I "Great Expectations" describes revenue growth
- 🧭 Backlog stands at all-time highs
- \bigcirc Firms are hiring, or at least trying to
- Optimism stems from the infrastructure sectors of water, transportation, and energy
- Nearly half of firms are investing in and generating revenue from digital and technology initiatives
- 66% of our industry leaders expect 2023 to be better than 2022

That said...

- Labor costs and staff wages are at an all-time high
- Hiring and retaining capable staff is top of mind for just about everybody in the room
- Finding time to nurture client relationships isn't far behind



Q&A



Thank You!

For more information, please contact jescobar@morrisseygoodale.com